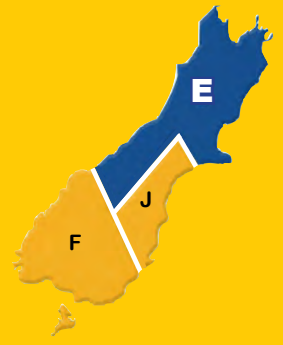




**DGE John Bilderbeck and Yvonne
Club: Nelson Host
Phone: 027 547 9136
Email: 202e.dg@lionsclubs.org.nz**



**202E District Bulletin
July 2023**



**We Serve
Kia Manaaki**



Havelock Lions - Brian Cameron and Hazel Booth at the Craft Fair held in Havelock over Kings Birthday weekend. Over two days their Sausage Sizzle raised over \$300 for the Marlborough Child Cancer Foundation.

What's inside

- | | |
|---|---|
| Page 2 - DG John's News | Page 12 - Lions News |
| Page 3 - Officers 2023 - 2024 | Page 13 - LCIF Update. Lions News |
| Page 4 - Club Visits | Page 14 - Where do you send your Club bulletins |
| Page 5 - VDG and 2VDG News | Page 15 - District 202E Awards |
| Page 6 - Service Message | Page 16 - Celebrating Changeovers |
| Page 7 - Membership | Page 17 - This Club could be your Club |
| Page 8 - Marketing & Communications Cal. | Page 18 - Your month on Facebook |
| Page 9 - Leadership & Membership messages | Page 19 - 202E Cabinet 2023-2024 |
| Page 10 - Lions News | Page 20 - MARCOM - PCC Helen Williams |
| Page 11 - National, International News | |



DGE John's News



Hi Team,

What a true honour it is to write this report.

Thank you to all those Lions that have taken on new roles in their clubs, roles which I think you will find very rewarding and one that you will grow into.

Thank you also to those Lions that have taken up positions in the District, it will be an honour to serve with you and making the District the best in New Zealand.

Most of the workshops have happened, what a buzz it was to receive the feedback, my thanks go to the Team for arranging this, the interaction between all the Lions was great this surely is the way we must operate these in the future, look forward to the upcoming ones being organised.

Speaking of this you will have the opportunity to be engaged in a zoom meeting just for our District with the MD Treasurer Steve Bennett on the 2nd of September, more details will follow shortly, so please take this opportunity.

I note that the Club Excellence Awards application has opened, has your club applied yet? If not, then please give it consideration.

Club Visits, these are being finalised as I am writing this, I am really looking forward to visiting as many clubs as I can, and looking forward to the opportunity to take any questions as where you see yourself and your club in this great organisation in the next 5 years.

As you will see by my logo below my focus is on three things that can lead this district into the future, yes it will be a challenge, but we as a team are all up to it.

To enjoy a quote, I love "Achievement is due to persistence. Success is due to an earnest will".

Is this not true for our District and ourselves, if we do cultivate strength of character in all traits of our lives, things like compassion, honesty, and friendliness within ourselves our growth as individuals will not happen.

Only too happy to talk to anyone, who may have a problem or a solution that they wish to share, this may benefit others as well.

Please get hold of me Ph: 027 547 9136

Email bildyjohn@gmail.com

John Bilderbeck



Nelson Host - DGE John presented left President Dave Pullen with the Brian Sheehan Presidential medal and right Geoff Chilton received a Melvin Jones Fellowship at their Change of Officers evening.



District 202E Officers 2023 - 2024



Secretary Ian



VDGE Pam



DGE John



2VDGE Bernie



Treasurer Ian

LIONS CLUB OF SOUTH WESTLAND



The Whisper



When I was asked to join the Lions Club of South Westland about 33 years ago, there were 25-30 members. Sadly, as the club is about to fold, there are only two of that group left, Lions Lindsay and Brian M. Some of those originals have moved away and a great many more have passed on. Despite having probably the largest geographical area of any Lions club in New Zealand, some members travelled long distances to attend meetings and working bees. Lions Martin Condon, Herb Rochford and Brian McLennan seldom missed any meetings or dinners, regardless of the West Coast weather and icy winter roads.

Among many and varied fundraisers, the club has run countless Games Evenings in all locations from Ross to Haast, raising money for a variety of different community organisations, sports clubs, schools and charities. Lake Mapourika Salmon Fishing competition was originally a fundraiser to supply salmon fingerlings for the lake. I remember a working bee at the Paringa Salmon Farm where we anaesthetised 2,000 fingerlings and snipped off their adipose fins to identify them as hatchery raised fish. This was only one third of the fingerlings released that year into Lake Mapourika.

A great many friends were made during my time as a Lion. Social occasions as well as working bees were always enjoyable and the Lions fishing trips to Paringa will always remain a fond memory.

To the last of the members at this time, it has been a privilege to work and socialise with you all.

Yours in Lionism JH, Past President

(199 years of service by the existing members.) - We will miss you!



Bulletin Editor Award- 2021
Brian McLennan 2020-2021
Lion Club of South Westland



Club Visits

To validate the importance of your guest, these are the Guest Speakers at your meeting. If any date does not suit, please contact DG John at 202e.dg@lionsclubs.org.nz
Reminder that clubs pay for the cost of the meal for the DG, VDG, 2VDG and their partner or driver or anyone representing them.

DG John's Visits

July 2023

25th	Glenmark
26th	Amuri
29th	District Meeting Hanmer
29th	Presidents Dinner Hanmer Springs
29th	Presidents Workshop Hanmer Springs

August 2023

1st	Wigram
2nd	New Brighton
3rd	Rangiora
7th	Amberley
8th	Christchurch Host
9th	Christchurch Breakfast
9th	Christchurch Seaview
10th	Christchurch South
12th	MD Speech maker Rangiora
16th	Christchurch Pegasus
17th	Ellesmere
24th	Golden Bay

HOST A ROAST - Your support will ensure that families staying at a Ronald McDonald House continue to enjoy the simple joy of having a shared meal with their family. It's a fun evening for all. So, crank up the oven, put on an apron, and host your way. The possibilities are endless so decide what meal brings you joy around your dinner table and collect a kind donation from your guests. Check out the website

ANZI Pacific Forum comes to Ōtautahi Christchurch in 2023

September 8-10



Registration is now open

[Register Now](#)

You will be asked to create a login for our registration app which you can see later to update your details and select your workshops. Workshop details will be added in coming months. All major credit cards are accepted.
Final registrations close on August 20.

ANZI Pacific Forum 2023 Programme

(I have Registered, booked my bed at the Chateau and waiting for the Workshops - Are you going?)

MELBOURNE



- Registration opened Wednesday 21 June 2023.
- Dates: 21 June 2024 - 25 June 2024 in Melbourne, Australia.
- The Plenary Sessions are one of the main draws at LCIcon. Three sessions, incredible keynote speakers, leaders speak about Lions achievement and what's next.
- Certified delegates from clubs around the world cast their votes for the future leaders of the organization.
- Celebrate our diversity and be in the parade of Lions and Leos.

Will you be there?



VDGE Pam Harvey

With club officers elected and, hopefully, entered into the LCI records (?), we are now in the next phase of the process – Installation of Officers at “Changeover” ceremonies, and Club Officer Workshops, where those new to a role get together to talk about what the role involves, and those who have already been in their role share their experiences and refresh their commitment.

At the time of writing, two further successful workshops have been held in Blenheim and Motueka, with a final one scheduled for Greymouth on June 24th. The response to these workshops has been encouraging – the more informal, interactive approach has been appreciated by participants and will be the style for further “trainings”.

Changeover nights are a great time to reflect back over the past Lions year, celebrate the club’s achievements and acknowledge those who have made special contributions to the successes. Then to install the Club Leaders for the coming year and form a team for the tasks in the year ahead. This is encapsulated in our Lions emblem, where “symbolically, the lions face both past and future – proud of the past and confident of the future”. I have been thoroughly enjoying officiating at these ceremonies with a number of clubs. It is a wonderful opportunity to see how each club has carried out our motto of “We Serve” in their own way in their own community. As “Dave” said in his speech when he opened the Bank of Dave (read the book or see the movie if you haven’t already), “It’s really all about communities looking after each other”. What could be better than that? Well, actually, the icing on the cake has been being able to induct new members at the same time. With many new members joining our teams, the prospects for this coming year are looking great!

Have a great month Pam

202e.vdgc@lionsclubs.org.nz 021 148 7476



Halswell District Lions Changeover.



Motueka Workshop.



2VDGE Bernie Walls



As my training evolves, I look forward to the new year. Unfortunately, I could not attend Multiple Districts convention in Invercargill, due to illness.

A major focus of this role is to support District Governor (John Bilderbeck) in achieving his goals. In doing so, I will be part of the District Governor (DG) Team with DG John and Vice District Governor (VDG) Pam Harvey. I will also be working with the Global Action (GAT) Team, especially the Global Service Team.

I look forward to assisting the District Governor by visiting clubs on his behalf. This way I can meet the club members and see what projects they are doing and what is planned. This also assists my training as stated by Lions Clubs International (LCI).

I love what Lions do in their communities. Any projects should be community based, encouraging people to take an interest and maybe become a member of our fantastic organisation.

Finally a quote from Melvin Jones:-

“You can’t get very far until you start doing something for someone else”.

Bernie

202e.2vdgc@lionsclubs.org.nz 021 958 122

Speechmaker 2023



On Saturday 10th June the Lions Club of Rangiora hosted the Lions District 202E young Speech Maker contest held at the RSA in Rangiora. There were four contestants entered from the district.

Lions Clubs District 202e includes the top half of the South Island, from the Nelson Area, down to South Westland, across to

Marlborough and down to the north bank of the Rakaia River.

District Youth Coordinator, Becca Baynton, was very pleased how the contest was run. A small committee from Rangiora Lions Club organised the event.

Each contestant had to have a prepared speech for 5 minutes and no longer than 6 minutes. Topics were: Difference between English and American dialect, Teenagers in the workforce, Change and Why New Zealand should ban electric cars.

Their second speech was an impromptu where they were given a topic 1 minute before they were to speak and had 2 minutes to deliver their speech.

All contestants were well versed with their topic and presented themselves very well.

The overall winner was Millie-Jane McIlraith and she was presented with her medal and trophy by District Governor Hugh Curry.

The Lions Clubs Multiple District Speechmaker finals, covering all of New Zealand, will be held at the Rangiora RSA on Saturday, 12th August.



Global Service Team - GST - 2VDG Bernie Walls



As I write this report, the 2022-2023 year finished with 70% of clubs reporting service. This beats last year's total of 69%. Well done everyone!

However, we now start at 0%, so please carry on the great work and start reporting service.

For our clubs, reporting service is the final step in our service journey. Reporting service can be a point of pride that can be celebrated and creates a database of the great projects done in a given community. Plus, clubs that report service become eligible for service awards and other forms of recognition.

This helps to:-

- Accurately measure our global impact
- Identify the best ways to work together
- Bring attention to the great work of Lions
- Ensure clubs' service is supported in the best ways possible.

Please remember to report your clubs service activities.

Bernie 202e.gst@lionsclubs.org.nz 021 958 122



Glenmark Lions firewood crew.

District 202 E

July 1, 2022 - June 30, 2023

Activity Level

All

District Activities

Clubs

118,235
People Served

1,049
Service Activities
Completed

28,219
Volunteer Hours

\$173,973
Funds Donated (USD)

\$348,802
Funds Raised (USD)

Club Service Chairperson

Congratulations and thank you for serving your club as club service chairperson! In this important role, you will implement impactful service and fundraising projects, increase service project engagement of members and elevate awareness of Lions' collective impact in fulfilling global humanitarian needs. [More information here](#)

LCIF Grants Toolkit

We encourage you to explore the different grant types and resources within this online toolkit to find out if there's a grant that's right for your club, district or multiple district now, or in the future! [More information here](#)

Marketing Matters

Marketing can help you raise the visibility of your club and achieve even better outcomes for the great things you are already doing. So whether you are already recruiting new members, promoting a project or a fundraiser, or even just sharing your incredible service stories, marketing can help you shine a light on your club and your service. [More information here](#)

Apply for a Club Excellence Award

Did your club achieve a net increase in membership, provide service to the community, operate effectively and promote your club's events or activities to the community? If so, you may be eligible for the Club Excellence Award. Applications are due August 31, 2023 to DG John 202e.dg@lionsclubs.org.nz [More information here](#)

June '24 1260

- 31 May '24
- 30 Apr '24
- 31 Mar '24
- 29 Feb '24
- 31 Jan '24
- 31 Dec '23
- 30 Nov '23
- 31 Oct '23
- 30 Sep '23
- 31 Aug '23
- 31 July '23

22 June '23 1162



Welcome to Lions 202E

MEMBER	CLUB	SPONSOR
1. Jay Samarasekara	Wigram	Rae Treloar
2. Jackie Maw	Akaroa & Bays	Ian Le Page
3. Philip Tweed	Amberley District	Stuart Scott
4. Neil Boxall	Oxford & Districts	Philip Bay
5. Bill Brooks	Oxford & Districts	Maurice Newell
6. Cecil Farrell	Oxford & Districts	LeW Redwood
7. David Waetford	Oxford & Districts	Wayne Schurink
8. Annette McFadgen	Hokitika	Ann Knighton

Our deepest sympathy to family and friends of

Member	Club	Service Years
Murray Prattley	Woodend-Pegasus	50
Jim Gordon	New Brighton	42



Jim joined Lions in our club January 1981, and was our Bulletin Editor for 35 years. Our cheerful and indomitable friend will be sorely missed.

Murray - After nearly 50 years of service to Lions Club International our oldest member sadly passed away last week. Temuka, Rangiora Pakeke, Woodend and current Woodend-Pegasus Lions.

DG John's Goal 1260 members at 30 June 2024

That is 98 New Members.

OR 2+ per Club. We Can Do This!

What is your Club's New Member Goal this year? 10? Just imagine 10 new members!
Goal > Strategies > Team effort > Result!

Your Next Steps

1. Contact Information

First, a little housekeeping. Talk to your club secretary to ensure your contact information on file is correct. This allows you to keep in touch with your club, and Lions Clubs International to keep in touch with you.

Welcome

2. Register for MyLion

MyLion is your gateway to a worldwide community. Designed to make service projects easy to plan and easy to report, MyLion is your service partner in your pocket.



3. Connect With Your Club

Discover your club's history and traditions with your club leaders, and get involved with upcoming service activities. Click to learn more about club officer roles and how they fit into your club structure.

[Register Now](#)

[Officer Role](#)

Have a question or need additional information? Reach out to us at clubofficers@lionsclubs.org

Congratulations! You're now a part of the world's largest humanitarian service organization. This means that you've joined a global community of kind-hearted, service-minded people, dedicated to making a positive impact. We couldn't be happier to have you as a Lion!

Celebrate a stellar year for your club!

Dear Club Membership Chairperson, The 2022-2023 year is coming to a close, and you should be proud of your work as club membership chairperson. You took International President Brian Sheehan's presidential theme, Together We Can, to heart and put it into action. Thank you for your commitment to furthering the Lions Clubs International mission.

As we approach the end of the year, celebrate your members, their accomplishments and the many goals you achieved as a club. And consider succession planning with your incoming club membership chairperson to help set them up for success in the coming year.

We appreciate everything you do for your club — and our organization — as club membership chairperson.

Membership Division

Marketing & communications calendar

July	1	New Lions Year
	14	Matariki begins.
August	12	International Youth Day
	12	MD final Speech Competition Finals - Rangiora.
	25	NZ Cancer Society Daffodil Day.
September	Month	NZ Childhood Cancer Awareness Month.
	8-10	ANZI Pacific Forum
	13	Wig Wednesday.
	17-24	National Clean Up Week.
October	Month	Vision Awareness Month.
	Month	LCI Membership Growth Month.
	8	Breast Cancer Pink Ribbon.
	13	LCI World Sight Day.
	??	Child Mobility Foundation Walktober.

Media Contacts

District Bulletin 202e.editor@lionsclubs.org.nz
Facebook 202e.facebook@gmail.com
MD Facebook mdsocialmedia@lionsclubs.org.nz

LIONS CHRISTCHURCH SCHOOLS MUSIC FESTIVAL



The following was sent to all Club Secretaries and Presidents at the end of May -
Well done Ahaura-Grey Valley Lions who were the first Club to advise us of their donation.

All Clubs in the catchment area for this amazing annual festival, which involves over 4000 primary school singers and instrumentalists from schools as far away as the West Coast, and from Hanmer Springs south, should now be aware that the Lions of 202E have once again been granted naming rights sponsorship for 2023 - as we have been for the last 25 years.

We need to raise the \$10,000 to meet this tremendous opportunity for Lions promotion by September 2023. This works out at about \$400 - \$500 each from the 27 or so Clubs in the areas the children come from. Can your Club make a donation - of any size - to help us raise these funds? For this Lions have a full page advertisement on the back of the festival programme, frequent mention at the 4-night festival, a large promotional display at the Town Hall, and our Lions symbol on everything that goes out to schools - letters, posters, music books etc.

Please make your donation to the District 202E Treasurer, clearly marked "Music Festival", and also advise the Lions Liaison team of the amount, and date paid, to ian.marion@xtra.co.nz

Thank you - PDG Marion McWha & VDG-elect Pam Harvey - Music Festival Liaison Team

Stimulate Your Club's Growth through Creativity and Innovation

Sustainable growth and effective service require new ideas and actions. The Promoting Innovation course, available in the Lions Learning Center (LLC) using your Lion Account login credentials, offers suggestions for stimulating creativity and generating an environment that supports innovation in your club. [More Information Here](#)

Connect with Fellow Lions on Facebook

The GAT Facebook Group connects Lions and Leos across the world and provides a virtual platform to share ideas, strategies and questions. Join the group today to join the conversation.

Standard Club Constitution & By-Laws

Provides key club responsibilities, policies, guidelines and other helpful information to guide your club. It may be amended and customized to meet your club's needs.

VISION STATEMENT

TO BE the global leader in community and humanitarian service.

MISSION STATEMENT

TO EMPOWER Lions clubs, volunteers and partners to improve health and wellbeing, strengthen communities, and support those in need through humanitarian service and grants that impact lives globally, and encourage peace and International understanding.



Tini Lawry Global Leadership Team - GLT 202e.glt@lionsclubs.org.nz



Foremost as a member of the Rangiora LC, I'd like to introduce myself as the incoming GLT.I could say an active member, as you can find me bagging pig and horse manure, packing kindling, or in my club shirt having a coffee or a wine with the group.

I love people and the outdoors, and the main characteristic of any involvement in the community would be that I like to see the best in people and a positive impact on the surroundings. The biggest thrill is to see that someone has extended themselves to something they didn't think they could do. You can see that this fits in very well with the Lions' philosophy and purposes.

For those who like to see some credentials: Five terms Secretary, one term 1st VP, two terms President and now in my second term as Leo Supervisor. The two years as president were in the Covid years. It gave us time to do some housekeeping to get the club compliant. And it was a time to concentrate on the things we **could do**. Some brilliant and fun ideas were brought to fruition.

As the T stands for Team (in Global Leadership Team) the main lead is my mentor, Pam Harvey. But in a month's time the roles will reverse, and Pam will assist me for the year (she'll have plenty to do as 1st VDG). The GLT role is a bit complicated because it starts (as all roles do) on the 1st of July. But one of the important functions of the team is to equip the incoming club officers. Ideally before they start their term. So my new role started in March and April with goal setting, planning and preparation.

I'm 100% behind the idea of **workshops** (rather than training) for **all** the clubs' officers. In our workshops we sit around the table and share knowledge and experience, helping each other with the challenging parts of our new roles.

We are there to show where everyone can find support, and to give relevant information. At the four workshops we've run in May, we saw Lions chatting, sharing ideas, and coming away with a positive experience to take home to their clubs. By the time you're reading this we'll have completed the workshop in Greymouth too.

What is the difference between a thermometer and a thermostat? A thermometer **reads** the temperature, and a thermostat makes sure a **new** temperature is set and maintained. In your elected role will you be a thermometer – passively noticing what is happening in your department – or a thermostat – be an influence and set the tone for your team -?



Global Membership Team - GLT Latham Martin 202e.gmt@lionsclubs.org.nz

Greetings! I want to take a moment of your time to talk about the heart of our organisation: membership. As Lions, we are united by our shared values, commitment to service, and dedication to making a positive impact in our community. Membership is the lifeblood that keeps our clubs vibrant and thriving, enabling us to serve and support those in need.

First and foremost, let us express our gratitude to each and every member who has contributed their time, skills, and resources to our club. Your dedication and unwavering support have been instrumental in the success of our various projects and initiatives. Together, we have made a significant difference in the lives of individuals and communities.

However, as we embark on a new chapter, we recognise the importance of continually expanding and diversifying our membership base. A larger and more diverse membership brings fresh perspectives, ideas, and talents, which will undoubtedly enrich our club's impact and ensure its sustainability for years to come. This is an exciting opportunity for all of us to reach out and invite new individuals to join our Lions family.

So, how can we work together to enhance our membership efforts? Here are a few key points to consider:

1. Engage and Connect: Let's actively engage with our existing members, ensuring they feel valued, heard, and appreciated. Strengthening our internal bonds is crucial to fostering a positive and inclusive club environment. Regular communication, social events, and team-building activities can help deepen our connections.

2. Community Outreach: One of the most effective ways to attract new members is by actively participating in community events and showcasing the impact we make. By demonstrating our dedication to service and the positive change we create, we inspire others to join our cause.

3. Personal Invitations: Every Lions member can play a role in recruiting new members. Reach out to friends, family, neighbours, and colleagues who share our values and might be interested in joining our club. Personal invitations carry a special touch and demonstrate our belief in the value of Lions membership.

4. Embrace Diversity: Our communities are rich with individuals from diverse backgrounds, cultures, and professions. By actively seeking diversity in our membership, we create a more inclusive club that reflects the vibrant tapestry of our communities. Let us celebrate our differences and recognise the unique perspectives and talents that each member brings.

5. Mentorship and Leadership Development: Encourage mentorship and leadership development within your club. Providing support and guidance to new members helps them feel welcomed, empowered, and engaged. This cultivates a sense of belonging and inspires their long-term commitment to Lions.

Remember, membership is not just about numbers; it is about building a strong foundation for our future. As Lions, we have the opportunity to make a lasting impact on our community and the lives of those in need.

Thank you for your ongoing dedication to our Lions Club. Together, we can achieve great things and make a difference in the lives of many. Stay connected, stay inspired, and let's welcome new members with open arms.



Blenheim Lions making firewood affordable for all.

Out there with Good Keen Lions



Richmond Lions - proudly doing the hard Mahi around their community.



Richmond Lions - left Eric Whyte Incoming President and Sue Burrowes Outgoing President. At our changeover on Tuesday 23 May. Sue was presented with a 15 year chevron but is about to return to live in England.



Seddon Lions - 'we took wood out to over 27 pensioners in our region.'



Ellesmere Lions - **Fun for Shore Trophy** awarded to the couple who are judged to be the best presented couple at the District Convention Social. 1st VP Neville & Dianne.



Blenheim Lions recognised Gaynor Cotching contribution with Lion of the Year



'How lucky are we! Geoff and Dave visited from the Oxford Lions last week with some beautiful new resources for our centre. The children's faces say it all! Huge thank you to **Oxford & Districts Lions Club!**



He waka eke noa – We are all in this together.
Megan England Council Chair 2022-23
(thank you Megan, it's been a great year from us all.)

“Each of us can do so much good on our own, but together we can make the impossible, possible, And together, we can make our communities—and the world—a better place for all people.”

International President, Brian Sheehan

Edited - EXECUTIVE SUMMARY COUNCIL OF GOVERNORS MEETING Held 26-27 April 2023

MD APPOINTMENTS – Effective 1 July 2023 - CC Megan England has been appointed to the Council Advisory Board (CAB) for 3 years. PDG Brian McMillan - MD Global Service Team (GST) Coordinator, PDG Alice McDonald - MD Global Membership Team (GMT) Coordinator and Lynda Halverson - MD Global Leadership Team (GLT) Coordinator with all MD GAT appointments being for a term of 1 year. PCC Graeme Wilson has been reappointed as Council Advisory Board Chair for a term of 1 year. A vote of thanks was expressed to those who are stepping down. They are PCC Helen Williams from her positions of Council Advisory Board, Lions Clubs New Zealand Charitable Trust Chair and PR & Communications Chair along with PDG Wendy Goodwin from her role of MD GST Team Coordinator. The new PR & Communications Chair is appointed by the members of the Council Advisory Board, at their June 2023 meeting.

TRAINING – MD202 will be running the ELLI course in January 2024 and providing a variety of zoom courses.

SERVICE – The Row for Life, rowing event from the bottom of the South Island to Cape Reinga via the East Coast of New Zealand is starting in December 2023. Clubs are encouraged to connect with their District GST Coordinators to use this as an opportunity for a fundraising event and general community day. Funds raised will be split between five charities, Child Cancer Foundation, Lions Clubs Cancer Trust Board (Skin Cancer Screening Trust), Star Ship Hospital, Surf Lifesaving and Unfunded Drugs.

PUBLICITY & COMMUNICATIONS – Clubs were thanked for the photos and stories provided to Facebook pages. Continue to update their publicity and to also supply photos and captions to our NZ Lions Facebook site by emailing mdsocialmedia@lionsclubs.org.nz. The next NZ Lion Magazine is published in August/Spring of 2023 - Editor Tony Fawcett. Email to editor@lionsclubs.org.nz by mid-July.

LIONS CLUBS CANCER TRUST BOARD (Lions Clubs Skin Cancer Screening Service) – is in the fund-raising phase and needs funds in order to get the first vehicle up and running.

ANZI Forum - Christchurch - September 2023. Registration open and details of accommodation providers.

STRATEGIC PLAN – Substantial time was spent on the development of the MD202 Strategic plan with “SMART” goals and annual workplans for selected objectives for the 23-24 year ahead. These goals and their results will be able to be reported on to members as part of the annual reporting process.

LEGAL – Re-registration of Incorporated Societies under the new Act is not available until 1 October. The MD Legal Counsel will re-register one Lions Club and once this Club is satisfactorily re-registered, he will provide our Clubs with details for their Club Constitution update. There is no urgency for this process as Clubs have two and a half years from 1 October 2023 to re-register. (source Between the Lions May edition.)

Our Causes



Diabetes



Vision



Child Cancer



Youth



Humanitarian Efforts



Disaster Relief



Environment



Hunger 11

Our Leaders

• LIONS INTERNATIONAL •
(2023 - 2024)



Dr. Patti Hill

International President



Fabricio Oliveira

1st Vice President



A. P. Singh

2nd Vice President



3rd Vice President

Out & About with Our Lions



Blenheim Lions - 'Bring your good quality second hand books to the Lions Book fair bins at the local supermarkets, pharmacy or Mega Mitre 10. Bins will be out until 19th June.'



Malvern Lions President Les Clement inducted two new Lions, Neil Baxter and Mike Smith who were both sponsored by Hugh Wright, taking their number to 55 members.



Kaikoura Lions - Lions Peter McInnes and Roger Ford giving our brand new log splitter a good workout. The Kaikoura District Council part funded this machine through their Community Initiatives Fund with the balance coming from our Club. We receive requests for firewood from various agencies that make the judgements on who are deserving cases, the Health Centre, Council, WINZ etc. Recently, 8 truckloads of logs were donated and delivered by a generous Kaikoura resident. We have the use of a shed and paddock at Lion Ian Bradshaw's property where we also sort all of our scrap metal and batteries.



Ellesmere Lions - Sedgemere Hall Painting Team



Ian Lennie our District Treasurer 'is no slug. He'd done races all over the world including in Berlin, Paris, Rotterdam, Barcelona, Budapest, Adelaide, Dunedin, Auckland, Wellington, Buller and of course Christchurch. The former accountant said running had always provided him with an outlet.' (Found this while hunting out a web photo.)



Blenheim Lions trio preparing for their combined Lions Book Fair. Of interest, they have marked wheelie bins in Supermarkets, Chemists ... for people to drop off their books - great idea!



LCIF District Co-ordinator. PDG Malcolm Williams



Lions Clubs International
FOUNDATION

At the end of May LCI report shows that 26 clubs have donated to LCIF which is great news. THANK YOU. We are also aware that other clubs donated directly to Districts M and K this year in response to the natural disasters in those areas.

Great to see more Melvin Jones Fellowships being awarded at this changeover time of the year.

Malcolm

Kaikoura Seaward Lions does it again! Trash to Fashion Show to full houses.



Door person

This weekend we shared with our community and beyond, our ability to run show's that WOW and this one did not disappoint! Friday night was the Family show and Saturday night the Premier event. Everyone was awe struck with the designers ability to turn trash to designer made Haute couture.

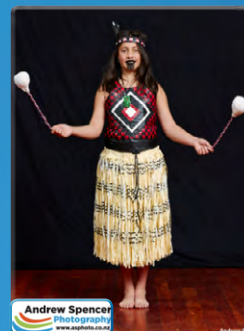
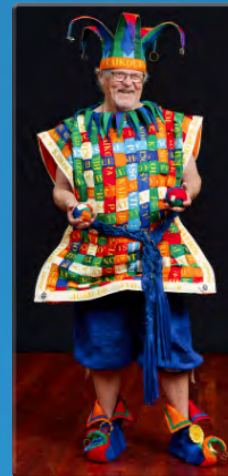
From the kiddies section where many times the designers modelled the costume and the technicality in the dinosaur section left me speechless. The adults showcasing the most amazingly designed and use of some of this countries 'throw away rubbish' - from plastic bread tags to lunch paper from the Earthquake train, seat belts, men's ties, foil ... all of which were destined for the plastic bags sent to Kate Valley to stay for a 1000+ years. We were also priviledged to see costumes return from as far back as 2005. Which makes me ponder - have you all visited the Trash to Fashion display downstairs at Bernies Diner - it is so worth spending time when you are next in Kaikoura? (Lou)



Andrew Sp



Supreme Winner Andrew Spencer



Andrew Spencer Photography www.andrewspencer.co.nz



What will our DG bring us back from Boston? (from Facebook - Global Lions Forum)

How about bringing back the excitement, the motivation, to help us start the new year with a bang. Tell us about your experience, take photos, share your feelings in social media, write an exciting article for our newsletter, give us a speech with slides at our kick off, bring us a video from the incoming IP that will inspire us. Don't keep it a secret.

Did You Know? The Leo programme was started to provide the youth of the world with an opportunity to serve and lead with Lions. There are approximately 180,000 Leos and 7,200 Leo clubs in more than 140 countries worldwide.

Who Do You Send Your Club Bulletins To?

Please send your Club bulletins to:

- DG John Bilderbeck 202e.dg@lionsclubs.org.nz VDG Pam Harvey 202e.vdg@lionsclubs.org.nz and 2VDG Bernie Walls 202e.2vdg@lionsclubs.org.nz
- Your Zone Chairperson and all the clubs in your Zone:
- District MARCOM - PCC Helen Williams 202e.marcom@lionsclubs.org.nz
- Cabinet Secretary - Ian Cameron 202e.secretary@lionsclubs.org.nz
- GLT Coordinator Tini Lawry - 202e.glt@lionsclubs.org.nz
- GST Coordinator 2VDG Bernie Walls 202e.gst@lionsclubs.org.nz
- GMT Coordinator Lathan Martin 202e.gmt@lionsclubs.org.nz
- District editor Lou Smith 202e.editor@lionsclubs.org.nz
- Lion magazine editor editor@lionsclubs.org.nz



Incoming IP Dr. Patti Hill

What do I need to start a Club Branch?

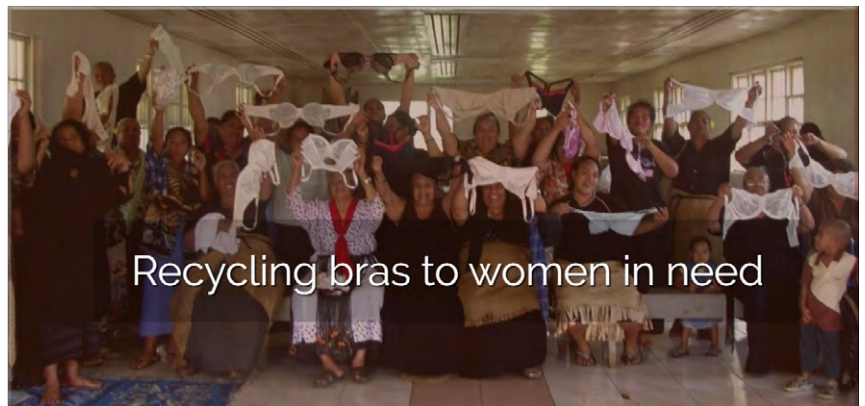
- At least 5 new or existing members
- An existing club willing to engage these members as a branch of their club
- A member of the parent club to serve as branch liaison
- Notification sent to the District Governor

Club branches are a way that a club can diversify their membership by engaging a small group of at least five people who want to make a difference in their community. Club branches allow people to serve as Lions who may not be inclined to join the parent club.

Members of a club branch become part of an existing parent club, but may hold independent meetings and activities. The parent club appoints a branch liaison to serve as the go-between for the parent and the club branch, allowing club branches a high level of autonomy from their parent if that is desired.

Project Uplift

Selwyn Lions - Charity collecting preloved bras and new underwear to share across the Pacific. A good bra is something we take for granted but for many Pacific Island women and girls a decent bra is either unaffordable or inaccessible. Please help by donating bras, crop tops, swimwear and new underwear so we can get them to the women and girls of the Pacific. Just one bra will go a long way to helping girls or women who quite literally, need your support! [Project Uplift site](#)



TIME WELL SPENT! - has your Club done the exercise below? Posted it on Facebook?

Great publicity for your Community. This is what Kaikoura Lions have accomplished in this past year ... and the year isn't finished! Looking over this past years Health & Safety sheets, I felt a tabulation of the hours recorded might be of interest to you all. Not everything is listed below but what is, certainly paints a very rich picture.

Firewood	62	Meals on Wheels	145	Over 70's Dinner	270	Lions Shed	51
Scrap Metal	228	Lions Seats	200+	Races	141	Student Army	210
Books	72	A & P Show	56	Helipad	325	Lions Mints	72
Cemetery	100	Pea Straw	40	Christmas Cakes	40	Fishing Contest	228

Total Project & Service Hours = 2240

From Lion to Leader [Learn More](#)

Each Lions club offers a host of leadership opportunities. Plus, there are leadership positions at the regional, national and the international level. The online training center can help you develop the skills to be a leader at every level of Lions. **14**

District 202E Awards 2022 - 2023 Entries to IPDG Hugh by 30th September

Sight First Trophy - awarded to the Club that excels in the area of promoting / alleviating sight issues in the previous Lion's year.

Mt Cook Trophy awarded to the Club that performs outstandingly in community service.

Peter Tallott Trophy awarded to an outstanding Lion within District 202E.

District Bulletin Award awarded to the Club that produced the best Club Bulletin in the previous Lion's year.

Best Club Project District 202E awarded to the Club that undertakes the best club project in the previous Lion's year. The purpose of this award is to encourage Club participation in Community Service Projects.

District 202E Membership Trophy to be competed for by all financial clubs in District 202E on a points allocation based on their clubs membership growth, extension through the establishment of a new club(s) and through the retention of members during the previous Lion's year.

Inter Club Visitations Cup This trophy is awarded to the Club that achieves the most inter Club visitations in a Lion's year.

Iain Drewett Memorial Trophy awarded for "Excellence in Lionism" arising from any activity of Lions, or Leos in District 202E.

202E Tailtwisting Trophy awarded to the Club that is judged to have the best Tail Twister for the previous Lion's year.

McWha Award for Outstanding Club Leadership awarded to Club Presidents, and basically follows the criteria for Club Excellence Award.

Kan-Tab Club of the Year Award awarded to the Club which has collected the most weight in Kan tabs only.

The competition runs from the end of one Convention to the Saturday of the following years Convention.

202E District Governors Trophy Best Presented Club awarded to the Club that is judged to be the best presented.

Fun for Shore Trophy awarded to the couple who are judged to be the best presented couple at the District Convention Social.

Stuart Barr Trophy awarded to the Club that undertakes the best club youth activities. The purpose is to encourage clubs participation in youth activities.

Leo of the Year Trophy awarded to a Leo who has made an outstanding contribution to their Club, their School and their community.

Kaikōura Lions Club Shield awarded to the Club that undertakes the best environment project in schools, playcentres and youth groups in the school year. (entries to Youth Chair by 31 October 202e.youth@lionsclubs.org.nz)

Young Speechmaker Cup/ Syme Medal Both the cup and the medal are awarded to the Winner of the District Young Speechmaker Contest. The winner returns the cup after 10 – 12 months but retains the medal.

The Emerging Speechmaker Contest presented to the Winner of the District Emerging Speechmaker Contest.

Entries to: I.P.D.G. Hugh 202e.ipdg@lionsclubs.org.nz (Format is being currently worked on)



Congratulations Blenheim Lions Club 60 years!

What a great 60th Anniversary and installation of the new Board.
Quite a night and the Club now moving forward confidently into the next decade.



Three Life memberships in The International Association of Lions Clubs awarded to: left Charles Riley, Malcolm Williams and Lindsay Moir.



Two Melvin Jones were awarded to: left Helen Williams with DG Hugh and right Judy Brownlie with President Brett Cunningham.

Celebrating Club Changeovers - 2023-2024



Blenheim Lions - installation of Officers by VDGE Pam Harvey.



Rangiora Lions new Club Officers installed by VDGE Pam Harvey.



Kaikōura Lions new Officers line-up, installed by PCC Helen Williams.



Ellesmere Lions and partners - Bill Whelan installed the new Officer lineup - welcomed by incoming President Neville Greenwood. 16

This Club Just Could Be Your Club

How the biggest club in North America attracts and keeps its members

- from 6 members in 1939 to 418 members now, plus 120 Leos.

Building A Club Woven into the fabric of everyday life in Seal Beach are fish fries, arts and crafts fairs, Christmas parades, beach and graffiti cleanups, sight programs, historical restoration projects, youth outreach programs, and dozens upon dozens more events and activities. The club powers its way through a whopping 120-plus projects per year, leaving plenty of options for every kind of service-minded member with something on tap every single weekend except for Christmas. In a town with just 25,000 people, those are impressive numbers. All run by Lions. Although Seal Beach is a small town, it's home to the largest and most active club in North America.

Be Known The Seal Beach Lions do not recruit. Instead, 10 years ago they adopted the motto, "If you build it, they will come." "We didn't ask a single person to join our Lions club," says Scott Newton, who joined Lions in 1988. "We've grown by being involved in the community and being able to bring youth into what we do." Their goal, he says, was to make themselves so entrenched in their community that potential members would come to them.



Be Seen And they certainly do seem to be every where. The cargo van decked out in Lions signage is a familiar sight around Seal Beach. Lions take the van on every service project, whether they need it or not. "We're very visible," says club president Scott Weir. Not only do they bring their van, but at every event they leave brochures and post a sign that reads, "Another project by Seal Beach Lions."

And it's worked. Their social media feeds are filled with bright, well-shot photographs. Their comprehensive website is well maintained and regularly updated to feature the next big project.



Represent Your Community Changing the way things are done isn't easy. Some of the older members had trouble with the new way of doing things. But over time, they adjusted, and they adopted new traditions with their growing club. By focusing on bringing in established groups to Lions, they are able to get a lot more people in, and it has the benefit of being a ready-made mix of folks who already like hanging out. "Mothers' groups in town? Become Lions. Join us." And Leos see how much fun it is to be a Lion. They feel involved. And they feel excited to join. "Literally on their 18th birthday they will join our Lions club. They've been watching it their entire life."

Bring Ideas And once you're a part of Lions? Well, they expect you to bring it. Bring your passions and your ideas. All members are encouraged to come with an agenda. "We love new ideas," says Newton. "We're always looking for new projects."

'The Seal Beach Lions Club in California didn't become North America's largest club by accident. They recognized they wanted to grow, and they wanted a membership that reflected their community—a diverse range of ages and life experiences. But rather than begin a heavy recruitment plan, they focused on building the kind of club that others would want to join. And it worked. You can do it, too.' (IPIP Brian Sheehan.)

Akaroa & Bays Lions via Facebook know how to announce their presence!

Lions Community Support

WOW, what an amazing result from a Paddys Market, well done Akaroa and Bays Lions and great to see what else you have done. #LionsClubs #Akaroa

As a lot of you are aware this local Lions group has two main large fundraisers - the Charity Golf Tournament, and Paddy's Market. We also run raffle, have firewood working bees, and many other ongoing activities in the background. This year's Paddy's Market raised \$20k and we are so thankful for the volunteers who worked a long Easter Saturday to help out, donating time and vehicles etc.



And then YOU the community came out and supported us! We thought we would share with you where your community support goes. **Since 2009 Akaroa and Bays Lions have distributed \$698,000 to the following groups and individuals and many more: *Schools, bowls, croquet, rowing, hockey, netball, rugby, pony club, assistance to athletics events, card club, senior citizens mid winter dinner, dance and music schools sponsorships, support groups, Outward Bound and Spirit of Adventure sponsorships, defibrillators, Fire Brigade, Akaroa Health Hub (\$290k), Lighthouse Trust, Akaroa and Okains Bay museums, Mens Shed, Akaroa Trap Library, AVIVA, cancer and youth groups, preschool, BP Conservation Trust, war memorial, Camp Quality, Cholmondeley Childrens Home, Canterbury Charity Hospital, ARCT, Cystic Fibrosis, Diabetes, Westpac Air Rescue and Garden City Helicopters* etc

We regularly donate to Lions International who provide large scale assistance for disaster relief e.g. cyclones, floods, wild fire and earthquake funds. <https://www.lionsclubs.org.nz/>

We are also part of a District group who contribute to projects e.g.. \$500,000 was raised for Wellington Children's hospital Playscape. <https://www.lionsclubs.org.nz/.../supporting-the...>

"Lions are ordinary people from all walks of life ... That's why we work on projects to improve our communities and protect the environment. We get enormous satisfaction from the knowledge that what we do DOES make a difference."

"Lions serve.

It's that simple, and it has been since we first began in 1917. Our clubs are places where individuals join together to give their valuable time and effort to improving their communities, and the world."

Akaroa and Bays Lions club are proud to have been able to serve our local community. Thank you everyone 🙏

Your Month On Facebook

**Selwyn Lions Club
'Show Your Support' for Breast Cancer**



The Lions Club of Greymouth proudly honours Peter Robertson with a Melvin Jones Fellowship Recognition



Amberley Lions:

Caring for our communities!
Making our world a better place.



LIONS BOOK FAIR

WATERLEA RACE COURSE

Thursday 22nd June to Sunday 25th June
9am to 4pm daily
Sunday close 3pm

ENTRY BY LINTON STREET ONLY

Incoming Hokitika Lions President Buffy.



Lions are kind hearted people always!



Christchurch South Lions helping the community.



Havelock Lions - fly a great eye catching poster.

Shortest Day Market
JUNE 17
Havelock Town Hall
 9.00am to 1.00pm
SAUSAGE SIZZLE
CRAFTS & MUCH MUCH MORE
 All proceeds from goods sold by Lions or site sales will be donated to projects in the Pelorus area.
 Enquiries for a site, contact: Ian Cameron, Phone 574 2558



Malvern Lions - Balloon ride ready to be auctioned.



Oxford & District Lions delivering vegetables to Satisfy Food Rescue



Kaikoura Lions Scrap Metal Team



Remuera Lions / Wigram Lions Successful Joint Venture

District 202E Cabinet 2023 - 2024

District Governor John Bilderbeck (Yvonne) T: 027 547 9136 E: 202e.dg@lionsclubs.org.nz Club: Nelson Host	District Secretary Ian Cameron T: 021 059 8713 E: 202e.secretary@lionsclubs.org.nz Club: Havelock	Cabinet Treasurer Ian Lennie (Beverley) T: 027 271 7451 E: 202e.treasurer@lionsclubs.org.nz Club: Woodend Pegasus
--	--	--

Cabinet Appointees
First Vice District Governor
 Pam Harvey
 T: 021 148 7476
 E: 202e.vdg@lionsclubs.org.nz
 Club: Amberley

Second Vice District Governor
 Bernie Walls (Julie)
 T: 021 958 122
 E: 202e.2vdg@lionsclubs.org.nz
 Club: Rangiora

Immediate Past District Governor / IOSC/ Awards
 Hugh Curry
 T: 027 444 3683
 E: 202e.ipdg@lionsclubs.org.nz
 202e.iosc@lionsclubs.org.nz

District Administrator
 Sam Lilley (Gaye)
 T: 027 668 6159
 E: 202e.admin@lionsclubs.org.nz

Marketing and Communication
 PCC Helen Williams (PDG Malcolm)
 T: 021 145 8572
 E: 202e.marcom@lionsclubs.org.nz

Global Leadership Team Coordinator (GLT)
 Tini Lawry
 T: 021 188 1560
 E: 202e.glt@lionsclubs.org.nz

Global Service Team Coordinator (GST)
 Bernie Walls (see 2VDG)
 E: 202e.gst@lionsclubs.org.nz

Global Membership Team Coord. (GMT)
 Latham Martin
 T: 027 849 1424
 E: 202e.gmt@lionsclubs.org.nz

Assistant GST
 Sam Lilley (see District Admin.)

Global Extension Coordinator
 John Hobson
 T: 022-063-5137
 E: johnhobson@xtra.co.nz

LCIF Coordinator
 PDG Malcolm Williams
 T: 021 213 1255
 E: m.h.williams@xtra.co.nz

Legal Advisor
 Richard Norris
 T: 027 472 0040
 E: 202e.legal@lionsclubs.org.nz

Alert Chairperson
 PDG Paul O'Connor
 T: 021 353 753
 E: 202e.alert@lionsclubs.org.nz

Bulletin Editor
 Lou Smith
 T: 021 141 2811
 E: 202e.editor@lionsclubs.org.nz

Youth Activities Coordinator
 Becca Baynton
 T: 021 0242 4179
 E: 202e.youth@lionsclubs.org.nz

Cabinet Support
 DG PA
 Yvonne Bilderbeck
 T: 021 547 913
 E: 202e.dgpa@lionsclubs.org.nz

Camp Quality Chairperson
 PDG Julie Syme
 T: 021 032 3438
 E: 202e.campquality@lionsclubs.org.nz

Convention Chair
 PCC Helen Williams
 T: 021 145 8572
 E: 202e.convchair@lionsclubs.org.nz

Flag Custodian
 Norman James
 T: 027-229 9299
 E: 202e.flags@lionsclubs.org.nz

Historian
 Jillian Jary
 T: 027 278 2743
 E: 202e.historian@lionsclubs.org.nz

Heads Up for Kids Coordinator
 Barry Scott
 T: 03 322 5411
 E: 202e.hu4k@lionsclubs.org.nz

Kan Tabs Coordinator
 PDG Raewyn Clearwater
 T: 027 559 7342
 E: raewyncl@xtra.co.nz

Leos Coordinator
 Wayne Paulin
 T: 027 438 5553
 E: 202e.leos@lionsclubs.org.nz

Lions Club Cancer Trust Board
 PDG Paul O'Connor, Ian Cameron, Ian Lennie
Lloyd Morgan Lions Club Charitable Trust
 Ian Lennie see District Treasurer

Child Mobility
 John Hobson see GEC

Music Festival Coordinator
 PDG Marion McWha
 T: 03 386 1581
 E: 202e.musicfestival@lionsclubs.org.nz

Assistant Music Festival
 Pam Harvey see 1vdg

Website Administration/ District Website Convenor
 Brian Cameron
 T: 021 067 0387
 E: 202e.webmaster@lionsclubs.org.nz

Youth Exchange Coordinator
 Morag Craig
 T: 027 726 6190
 E: 202e.youthexchange@lionsclubs.org.

District Facebook
 Sarah Flint
 T: 022 4323 909
 E: lions202e.facebook@gmail.com

District Almoner
 Bernie Walls see 2VDG
Project Vital Lead
 PCC Helen Williams see MARCOM

Leo/ Leo-Lion Liaison
 Katie Townsend
 Phone 027 2926014
 Chillipeppers23@yahoo.co.nz

Cabinet Meetings	
28-29 July	Hanmer Springs
24-25 November	Oxford
15 March	Blenheim
24-25 May	Christchurch

Zone 1 - Ada Frew
 T: 03 768 0543
 E: 202e.zone1@lionsclubs.org.nz

Zone 2 - Jillian Jary
 T: 027 278 2743
 E: 202e.zone2@lionsclubs.org.nz

Zone 3 - Christine Hoggart
 T: 027 365 0425
 E: 202e.zone3@lionsclubs.org.nz

Zone 4 - various

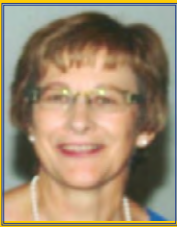
Zone 5 - Anne Thorne
 T: 293 744 141
 E: 202e.zone5@lionsclubs.org.nz

Zone 6 - various

Zone 7 - Alistair Rankin
 T: 021 071 7889
 E: 202e.zone7@lionsclubs.org.nz

Zone 8 - Barbara Williams
 T: 021 257 9201
 E: 202e.zone8@lionsclubs.org.nz

2024 202E District Convention
15th - 17th March
Blenheim



PCC Helen Williams.

I am my Club Marcom, District 202E Marcom and have responsibility facilitating Marketing and Communications at the Multiple district level.

MARCOM – is the acronym for the Marketing Communications Chairperson.

Other positions which are part of this group could be webmaster, face book administrator, bulletin editor, publicity officer and social media.

Consider how your club shares its news and achievements with your members, other Lions clubs and with the community – or is what your Lions members do still the best kept secret.

LCI has recognized the importance of marketing and communications by adding the Marketing and Communications chairperson position to the Standard Club Structure Constitution and By-Laws in 2021-2022.

This includes making the Marcom an officer on the club board.

The Marcom responsibilities as on the handout include to:

- a) Develop and implement annual communications plan for internal & external use
- b) Publicize club activities using a variety of means
- c) Expand humanitarian initiatives through the use of social media
- d) Encourage all club members to promote club activities
- e) Assist club president in communicating club, district and international information
- f) Attend zone meetings

Also check the Marketing & communications calendar on the MD website to see the suggested monthly focus which is based on the LCI plan and our global causes. AND share important information from Multiple District shared through the monthly Between The Lions email newsletter

AND LCI has acknowledged the importance of marketing by developing a strong marketing division and resources. Check out lionsclubs.org/marketing.

The LCI monthly newsletter the MD Digest is also an important source of information.

Another such example is the Marketing Communications Chairperson Guide – included as a handout also.

In practical terms I encourage the Club Marcom to:

- a) Build up a bank of good clear ‘Lions in action’ digital and a set of laminated photos for static displays
- b) Keep website – especially contact details - up to date
- c) Post regularly on a social media platform such as face book
- d) Follow other community pages like Neighbourly
- e) Build positive relationships with local reporters
- f) Use EVERY AVAILABLE OPPORTUNITY to promote your clubs service – before, during and after the event
- g) Tell your stories - with great photos
- h) Remember also that every service project and every club event is an opportunity to find new members

FINALLY – a plea. Please share your great action photos and advertising event posters with:

your District Bulletin editor, 202e.editor@lionsclubs.org.nz

Facebook 202e.facebook@gmail.com

mdsocialmedia@lionsclubs.org.nz,

and submit service stories to editor@lionsclubs.org.nz for the Lions magazine.

Our goal is to have a more coordinated and collaborative national approach

Our national publicity relies heavily on what you submit.

Your club’s service may just inspire other Lions and potential members.

Be innovative and have fun.



At present Lions feels decidedly like ‘Gypsy Day’, when all sharemilkers change jobs at the end of May. Over our time as dairy farmers we certainly entertained our fair share of this coming and going - though now one learns to pace oneself ... sometimes! At the end of June I will be putting my feet up.

I trust you have read Helen’s Marcom article, I thought it too good to just share with my Zone. Great ideas are gleaned from others (or your own when you can’t sleep). I particularly like Blenheim Lions policy on publicity. They all own Vests - in bold letters emblazoned on the back Blenheim Lions Club and Lions logo

and front smaller logo and Club name. At every working bee this vest is worn and no photo is taken without one person with their back to the camera - everyone knows who they are AND every new member receives one at their induction. I know clubs already who are going to do just that, buy vests and get them printed - great publicity, safety and everyone sees them out doing Service. The community doesn’t wonder where their free firewood came from or who cleans the beach - Lions in their community do! One new Club President has a new committee coming in called New Projects with a number of new/ newish Lions on it to add their ideas, energy and enthusiasm - I can’t wait to see where this Club goes with a Goal of 10 New members and 100% Retention. Aim at nothing and you hit it everytime - have a goal and a plan and for this Club a Team and the world’s their oyster. Take care, stay safe and keep smiling Lou :)