

#### Lions Clubs International

**District 202J** 

# **J-Times**

**JUNE 2024** 

**VOLUME 41, ISSUE 11** 



DG Garth with St Kevin's College Leos Alexie Phillips and Kezia Pestell. Alexie & Kezia are both wearing the LEO Honour Medal & Greenstone (Pounamu) pendants that Christine and Garth gifted to them for their leadership with the St Kevin's Leo Club, as well as at the ANZI Forum.

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#### **Cabinet Secretary**

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#### **Cabinet Treasurer**

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Mike Wingfield (Lynn) Phone: (03) 455-5204 Mobile: 021 192 0695 Email: mblawingfield@gmail.com Club: Balmacewen

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#### 202J Webmaster

Russell Hancox (Melvin Jones Fellow) Phone: (03) 467-5126 Email: rushcox@xtra.co.nz Club: Balmacewen

# **DG Garth's Greetings**

ur District 202J Convention was held in Ashburton over the weekend of 5 – 7 April. There was a good attendance of Lions from 23 clubs along with District Governors from five other Districts. It is unfortunate that nine clubs chose not to be represented at, what is, our District's annual meeting. The added interest in MD202 of being able to appoint the International Director CA7 drew six candidates. Subsequently, at the Multiple District 202 Convention PCC Graeme Wilson from District 202F was endorsed as the candidate to be elected at the International Convention to be held in Melbourne in June.

The annual decorated cake competition and auction was a huge success with just under \$10,000 raised on the day for our District Child Mobility Fund. This fundraiser is a 202J initiative not featured in any of the other six MD 202 Districts.

The Sunday Remembrance and Rededication Service received many favourable comments from Lions, family members and my District Governor colleagues.

Mission 1.5 is Lions Clubs International's growth project to increase our worldwide membership to 1.5 million Lions by July 2027. However, the Multiple District 202 campaign has been named MISSION 10K NZ to recognise the target set for our Multiple District of 10,000 Lions by July 2027. Currently the number stands at 7,712. (Year 2013 it was 10,800). Whilst our District has maintained its level of membership this current year at 1155 (30 April) overall Multiple District 202 membership has reduced by 128. The April Council of Governors meeting approved targets for each District. The 202J target is 1499 by July 2027. This breaks down into 115 net increase per year until July 2027. To reach Mission 10K target (202J 1499) there needs to be a concerted effort across the District and considerable focus on this issue. Both the Multiple District 202 and District targets will not

be met through increasing club membership alone. New clubs will be needed if the goals are to be achieved.

The new "MD 202 Strategic Plan, "From Surviving to Thriving was approved by the Council of Governors at its April meeting. Reduced from 25 pages to just two it sets out clearly four strategic priorities. By focussing on these priorities, we can achieve our strategic outcomes of:

- Increasing our impact through meaningful service.
- Increasing our membership to over 10,000 by July 2027.
  - More hands = more service.
- Our brand becoming more widely known and standing out from other volunteer groups.

A copy of the Strategic Plan is included elsewhere in J-Times.

**Training Forum:** The annual Forum was held at Oamaru on 11<sup>th</sup> May. With attendance of 100 Lions this was the highest numbers attending ever. A range of topics were discussed with key presenters.

**Mosgiel District Lions Club Rebuilding:** This process has commenced recently by a group being led by PDG Ella Butson.

**Second Vice District Governor 2024 – 25 Position:** As no appointment was made to the SVDG at the recent District 202J Convention, a special meeting was held on Saturday 11<sup>th</sup> May as provided for in the District Constitution. At the meeting Paul Black from the Milton Lions Club was appointed to the position effective 1 July 2024.

**Cabinet Treasurer Position:** Meredith Lowe has given the Cabinet notice that he intends to step down from this position at the end of June. Tony Grubb, Geraldine Lions Club, has agreed to take on the role. Tony has been Treasurer of the Geraldine Club for three years.



### **DG Garth's Greetings (cont'd)**

**LCIF and LMLCCT:** If your club has not donated this Lions year please consider doing so in June.

During May Christine and I had the opportunity to join two clubs for anniversary celebrations. Enjoyable evenings were spent with Taieri – 50 years, and Hinds – 40 years. It is when these functions are held one can realise the contribution clubs make to their communities over several decades becomes evident. My term as DG comes to an end on 30<sup>th</sup> June. I thank all Lions and Leos for their support and the contribution that you have made to our Lions organisation, your clubs and our communities.

Lion Garth District Governor 202J

### **Seen at Cabinet Meeting**

### 25/26 May, Ashburton

DG Garth handing over the gavel & gong to DG Elect Derek Wardell at the close of the Cabinet meeting Sunday 26 May.



DG Garth enjoying lunch prior to the start of the Cabinet meeting Saturday 25 May.



# **DG Elect Derek**

hen I joined Lions the title District Governor was a real mystery. The DG was considered hierarchy. Like many "new" Lions I did not grasp the concept of an association and viewed my club as an independent unit with our own hierarchy, why do we need more?

As my Lions journey continues to grow and develop so has my appreciation of the association concept. Yes, clubs are independent units joined together by common goals, values, outcomes, visions and ethics. We do not have hierarchy; every member when they hear the words "you are now a member of.....Lions Club." becomes a leader. From the Lion coordinating the BBQ to the one organizing that multi multi dollar fundraiser are leading.

I was challenged to lead not a BBQ but a District. Part of that challenge involves setting goals. By building on the foundations of previous goals I believe our District can continue to grow not only the membership but also our community presence and visibility. So, the goals.

#### > Membership

#### The goal:

Because Lions are in the throes of a targeted membership drive the first goal reflects that with a 3prong approach:

a)Aim to charter 1 new 20-member club.

b)A District gain of 40 members.

c)Clubs to target a 2-member nett gain.

To date a number of clubs have exceeded that target, many have plans either in action or ready to go. Well done, don't slow down, keep the momentum going.

#### > Reporting

#### The goal: all 32 clubs to report each month 100%

To assist these goals/targets we come to that sometimes-vexed concept of reporting. The why should we?

My long held belief in "trumpet blowing" has morphed into LCI's "tell the stories". One example: every time we report about the number of eyeglasses that have been collected, processed, and distributed the accumulation of numbers on LCI has allowed Lions to tap into sponsorship. For our eyesight teams in the Pacific that means drugs, lenses/frames etc. (thankyou to companies such as Johnson & Johnson).

Closer to home we can use the same tactic. Sponsors relate to numbers; our project will benefit xx number. Our advertising will promote your involvement in this community event.

Thus, we can report: "with sponsorship from.... the mid-winter soup'n'toast at the end of the swim served 125 wet, cold souls."

In short clubs need to continue with all those projects big and small that make Lions famous. Another "tell the story". Both on LCI and reported into the community.

When asked "What do Lions do?" point to a social media word/photo post, a radio spot, or print/photo article.

# DG Elect Derek (cont'd)

#### > Training

#### The goal:100% zone chairmen and 85% of club officers attend training.

A big tick. District "J" achieved this based on last year's goal of 100% and 80%.

The 2024/25 targets are Zone training 100% and officers 85%. Training is not limited to Forum day only. Individual/group sessions can be arranged; by phone, online or in-person; just ask. If we cannot better 100% in one goal then let's do it in the other!

Thanks Judy, and the North Otago ladies who fed us, for organizing a successful and bigger Forum. Thanks to those Lions who made the effort to attend; it was an amazing day.

> LCIF:

# The goal is to increase the District contribution by 5%; to encourage individual members to donate to LCIF.

Many members ask just what the relationship is between LCI and LCIF.

The simplest explanation is; LCIF is the international match to a club trust/project function. Clubs therefore are the "project" in terms of fundraising. Just as clubs earmark funds for a particular purpose so it is with LCIF. Clubs can choose to donate for a general purpose or to a specific cause eg Cyclone Gabrielle.

The weather may be getting colder, but I know the District "J" Lions will be as hot as ever on their various club missions. (editors keep those bulletins coming).

Until next month continue to be,

Proud Lions Proudly Shouting "WE SERVE"

DGE Derek.





GST for this last quarter of the year has been a challenge.

Of course, Rowing for Life has taken up much of this and I felt that there were other services that were missed and not enough emphasis put on these to achieve their worth.

One of these is World Earth Day. To be held every year on or close to 22<sup>nd</sup> of April. Some clubs went ahead and acknowledged the day by planting a tree Regards. or trees.

Timaru Suburban held it on ANZAC day in the afternoon. I went along thinking the club were to be planting trees to Celebrate their Earth Day. But instead, they planted several fruit trees in the local Community Garden by the Smithfield Processing Plant. They also had a working bee and I was surprised to see how many volunteers have made this a very special area.

Next year we should as Lions clubs show more in our community with Earth Day. Whether by collecting rubbish, tidying others gardens or planting a tree to celebrate World Earth Day.

I wish all clubs in 202J a successful Service in your community in the coming year. We have a great area and look forward to helping you in Service next year.

Gerald Burgess GST 202J <u>giburgess@xtra.co.nz</u> 027-437-7629





e are on the hunt for some Hosting families throughout New Zealand. The Youth shall be in New Zealand for up to a month so we are looking at being able to host them in a few different areas over the time they are here. Please make contact as soon as possible if

anyone is interested in hosting the following four Youth:

- Louise Trupin from Wavrans Sur L AA, Pas De Calais in France. She is 18 years old. Would like to be in New Zealand from about the 4th July to the end of July.
- Alberto Masciandaro from Matera, Italy. He is 17 years old. Would like to visit New Zealand between 28th July and 31st August.
- Angela (nickname Angie) Bambace, is 16 nearly 17 years old from Russi, Ravenna, Italy. Would like to visit New Zealand between July and September.
- Lorenzo Panozzo is 18 years old and from Villaverla, Italy. Would like to visit New Zealand between 22nd July and 10th September.

We are also aware that we will have a few Japanese Youth coming to New Zealand around August.

Stephanie Jordan MD202 Youth Exchange Chief Coordinator

# 2024-2025 Peace Poster Contest

#### The theme is "Peace without Limits"

- Info at: <u>https://www.lionsclubs.org.nz/services/youth/</u> international-peace-poster-contest
- Kits available from 15 January Every club competition requires a Peace Poster pack. To order yours contact <u>orders@lionsclubs.org.nz</u>.
- one kit per Lions club
- Contact schools directly to give schools plenty of time to include it in their activities.

PFA

### **Photos & Videos**

Multiple District 202 is collecting a national resource of still and video images of club service projects. If your club has any please send them directly to your District Marcom using their generic email <u>202J.marcom@lionsclubs.org.nz</u>.



### Seen at Multiple District Convention



DG Garth & Christine recycling our world at Saturday night dine & dance



# **Focus on Global Leadership (GLT)**

ell, all I can say is 202J membership rocks. At the Forum on May 11<sup>th,</sup> we hit the magic mark of 100 attending. Yes, we still had some issues which allows me something to work on for next year.

Feedback told me that most of you got something from our sessions, but some would like the day to be a dedicated officers training. So, to find out how we can accommodate and what is best for all, **Would you like to go back to two training** days?

I am looking into a change of venue, with WIFI; not that easy as a lot of places have not got the rooms to have breakout sessions, but I will work on it.

District members will work on their presentations, and yes, I know that a lot is repeated from one year to the next, and I am sure I can get some TECH savvy person on Cabinet to work on the projector and presentation side.

Thanks to Jean, Yoshi and Gerald who all spoke on their Lions trainings. The four that attended ELLI and ALLI have come away with a lot of knowledge; please tap into this. I am sure that as Lions do best, they will be happy to help you.

The one downer for the day was that some clubs were tardy at telling me numbers attending which meant that we had 10 more than what we had registered. Garth and I had already increased the numbers twice, so please if you felt there was not enough food do not blame the catering. Most of us have catering in our clubs and know how they felt.

Please let me know what and where we can continue to improve.

But as of now 202J clubs that attended the Forum go to the top of the District. Take the knowledge you have gained and implement it in your club. If you are not sure of your facts, contact one of us on Cabinet, we are there for you.

Remember dive into the Lions Portal and thrive. Knowledge is food and food makes us thrive.

Looking forward to hearing from you.

Cheers Judy



#### Heads Up For Kids/Kantabs contact/drop off:

- ◆ Malcolm Lill: zones 1, 2, 3. (03) 693 7667 or 021 361 380 (see below)
- Anne Stratford: zones, 4, 5, 6 021 0247 9803

### Wanted:

Contact / Drop off person for Zones 1,2,3. Please contact DG Elect Derek Wardell if you can help. 021 0339 123 dwok47@outlook.com

### MD 202 Strategic Plan

#### From Surviving to Thriving



### **Directory Update**

District 202J & MD202 Directories District 202J & MD202 Directories 2023/2024

Change of Address: Oamaru Lions Club

PO Box 461, Oamaru 9444

Clubs, please advise any directory corrections so that these can be published.

### MD 202 Strategic Plan (cont'd) From Surviving to Thriving





Service is our impact People make it happen



# Young Speechmaker Competition

This activity is designed to determine the best young speechmaker in New Zealand.

The project is co-educational, with contestants 16 to 21 years of age

(as at 1 December in the year of the competition).

All applicants must be sponsored by a Lions, Lioness or Leos club and the official entry form must be completed in full.

#### Entries close for District 202J competition Monday 17<sup>th</sup> June.

The regional heats will be held in Oamaru Sunday 30th June.

The National Final will be held Saturday 10th August in Wainuiomata.

All Entrance Fees are covered by Sponsoring Lions/Lioness or Leos Clubs, \$125 per entrant.

The first prize is \$2,500Second \$1,000Third \$500

- Contestants will be required to deliver a Prepared Speech of not less than five minutes nor more than six minutes. The topic is at the discretion of the contestant. Penalty points apply for under and over time.
- An additional Impromptu Speech of not less than 1 minute & not more than two minutes on a topic determined by the judges will also be delivered by each contestant who have one minute to prepare their impromptu speech. Penalty points apply for going over time.

The personal approach to schools is the best method of contact. It's too easy for an email to go to the wrong person, or for someone who does receive it to just ignore/delete it.

Therefore, could you please visit your local schools and speak to the appropriate person, whether that be Head of the English Dept or even the school secretary so the details can be published in the school newsletters; just whatever it takes to get the information to students. And if you can think of any other groups with students in the relevant age group, make contact with them as well. The more widely we spread the word, the better our competition will be, whether that be at District or National level.

For further information on Young Speechmaker please contact

Jenni Mattingly, 202J Youth Coordinator

mattinglys@outlook.co.nz (03) 455 8201

### **MD202 New Zealand National Youth Camp**

s being held in Kaiteriteri from 29th September to 5th October 2024. Ages 12 - 18 years, \$500. Applications open 1st May 2024.

For more info contact:

Stephanie Jordan MD202 Youth Exchange Chief Coordinator <u>md202.yechiefco@lionsclubs.org.nz</u> 022 054 0515

# **International President Dr Patti Hill**

2023/2024



"We change the world by enriching lives through our service.

We change the world by transforming our communities. We change the world by working together."





# The Official Lions Logo - since 2008

The official Lions logo (at left) can be downloaded from the LCI website at: <u>https://www.lionsclubs.org/en/resources-for-members/resource-center/logos-and-emblems</u>

If you just Google "Lions logo" or similar wording without going to LCI's website you'll find all sorts of incorrect unofficial or obsolete versions (see below) - please don't use these.

Club bulletins using obsolete Lions logos such as those below are marked down when judging for the Clarkson Trophy.

It is now 13 years since the current logo was introduced - it has a modern appearance & is our Lions branding.

What appeal would old-fashioned branding have for the younger members we are trying to attract?

Obsolete Lions logos





Lions Clubs International - 7 June. 107 Years old.



# **District 202J Lions Clubs Payment/Banking Details**

As at 19 May 2024 and until further notice

<b>District 202J Administration Account:</b> For 202J Dues, MD202 Dues & 202J administr (include club number & invoice number)	06 – 0837 – 0406969 - 00 ation payments
<b>District 202J Charitable Trust:</b> For donations to Child Mobility Fund only (include club number & reason for payment)	06 - 0837 - 0407013 - 00
<b>Camp Quality South:</b> For donations to Camp Quality South only (include name of Club as reference)	03 – 0905 – 0039356 – 00
Lions Clubs International: For LCI Dues	03 - 0502 - 0081103 - 00
Lions Clubs International Foundation: 03 – 0502 – 0081103 – 00 For LCIF Disasters, Appeals, Melvin Jones Fellowship (include Membership ID & reference of either MJF MBR or LIFE MEMBER, MJF Accumulated Funds, MJF Applications etc., share pins (include Member ID & your name) and personal donations. Please email Les Box at landjbox@outlook.com	

**Lloyd Morgan Lions Club Charitable Trust:** 02 – 0528 - 0038410 - 00 For Donations, Awards, Dinners etc (include club number & what payment is for)

#### For Lions Store Purchases:

with the detail of every LCIF banking

These may be either New Zealand or international purchases – use Bank account number on the invoice for payment; include invoice number and Club or individual number

CLUB NUMBERS ARE IN THE DISTRICT DIRECTORY AND HAVE ALSO BEEN CIRCULATED TO EVERY CLUB TREASURER – ASK YOUR CLUB SECRETARY FOR YOUR INDIVIDUAL NUMBER

District 202J Cabinet Treasurer Meredith Lowe: email: 202j.treasurer@lionsclubs.org.nz Phone: 027 535 4253

#### **Zone Meeting Dates**

One10 JuneTwo12 JuneThreeTBA

Four TBA Five 27 June Six TBA

### **Dates to Diary**

Monday 17 June: Young Speechmaker Competition entries close

Sunday 30 June: Young Speechmaker Competition Fenwick School hall, Oamaru Sunday 21 July: Presidents' lunch The Brydone Hotel, Oamaru

### **Rowing for Life Aotearoa NZ**

All Club fundraising is to be banked in your Club Trust Bank Account then pay it through to the Lions Clubs New Zealand Charitable Trust project account.

03-0162-0110296-003 Account Name: LCNZCT - Row for Life Ref: Lions Club Name Particulars: Lions Club Number

The target is to raise \$5 million for these charities



#### A Warm Welcome to New Members..... Green Island: **Richard Wells** (sponsor Ken Schumacher) **Mayfield & Districts:** Mark Morrow (Nicky) (sponsor Hamish Woodhouse) Strath Taieri: Lynda Galt (Murray) (sponsor Johanna McRobbie) Taieri: Justin Flett (Kelly) (sponsor Peter O'Neill) Waianakarua: Bob Cheyne (Mary) (sponsor Roland Hare) Waimate: **Colin Huwes** (sponsor Don Williams)

### We Honour the Life and Service of.....

Peter Rodger	Balmacewen	(23.75 years' service)
Winston Wingfield	Balmacewen	(almost 50 years' service)

# Lion Portal

### 202J Administrator

 If anyone has trouble with the Lion Portal please let Jan Stonyer know, and she can hopefully help. 027 631 3454

Incoming emails to any club member are incoming correspondence - to be taken to your club meetings

**Record incoming & outgoing correspondence in your minutes** 

Don't FORGET!

μ,

### **Used Hearing Aids & Batteries Collection**

• We collect all un-needed fully charged unused batteries

(e.g. ones from old hearing aids that don't fit new hearing aids) and old earpieces.

Add un-needed fully charged unused batteries & old hearing aids to your collection of spectacles for delivery to PDG Andy Andrews in

Cromwell 57 Horace St, Cromwell (ph: (03) 445 3112 / 021 842 346)

Andy has arranged for a transport company to collect them in Dunedin and if they come to PDG Ella she can arrange for them to get to Cromwell. (Design & Garden Landscapes, 205 St Andrew St, Dunedin).

Oamaru: hearing aids, unused batteries (and spectacles) can also be delivered to DG Elect Derek Wardell 7 Girvan St, Oamaru for delivery to Andy.

 OLD used, flat batteries are safely disposed of through Bay Audiology or Triton Hearing – take your used hearing aid batteries to them.

### **Mobile Phone Recycling**

 Drop off at 2 degrees, Spark & Vodafone shops for the RE:MOBILE scheme which is accredited by the Ministry for the Environment. Sustainable Coastlines benefits.

# **Used Spectacles Collection**

- The Cromwell Lions clubs have taken over the Ferrymead equipment for eyeglasses. Do not send spectacles to the Ferrymead Lions Club.
- Spectacles can be sent through directly to Lion Andy Andrews, 57 Horace St, Cromwell (ph: 03 445 3112 / 021 842 346) or they can still be delivered to PDG Ella's office and she will organise delivery to Cromwell.
- Oamaru: There is now a collection point at the Resource Recovery Park on the counter in "The Get Sorted Shop" in Chelmer Street. The container has the Lions emblem on it & all spectacles collected go to Lions.
- Also collect them from Specsavers and keep doing what clubs have been doing up to now with collecting eyeglasses. PDG Ella will collect them at her office (Design & Garden Landscapes, 205 St Andrew St, Dunedin).
- The cases in good condition go to Genny Hanning see "Keep Your Eye Out" page 18







**Updated details** 



### Kan Tabs for Kidney Kids

- Kidney Kids NZ is a non-profit organisation established in 1990 to support children and their families and whānau with kidney disease and/or urinary tract disorders nationwide.
- We provide support and information to all children and young adults between the ages of 0-21 who have any type of Kidney or Urinary Tract Disease. Our services include hospital support; home visits; financial assistance; advocacy; youth development; education programmes; community education; events.
- Sell your collected aluminium to a recycler: Wine bottle tops - remove any wire. Tear tabs, clean crushed aluminium cans, aluminium trays, aluminium cat food containers, tea light candle holders
  - other metals: e.g. steel use a magnet to identify & remove these
  - some medication packaging is not pure aluminium &/or contains plastic do not include
- Bank proceeds into: Kan Tabs for Kidney Kids: 12 - 3114 - 0046019 – 001

# King's Birthday Honours



#### Andrew Dunn, Waiareka Valley Lion, ONZM

for services to people with Parkinson's disease

## **Keep Your Eye Out!**

Recycle old spectacles (without their cases - cases are not needed for the Pacific Islands) by dropping them off to any Specsavers shop.

Then select the cases in good condition from the discarded cases for a new fundraising life.

Get them to Genny Hanning at: Green Island Gallery 194A Main South Road Green Island Dunedin 9018.

Genny will get a team together to paint or decorate them for sale as trinket or earring boxes with the funds going to worthy Lions' projects.





### Lions Clubs International FOUNDATION

orn on 27 June 1880 Helen Keller lost both her sight and hearing when she was only 19 months old due to a childhood illness. By the age of 10 Helen was proficient in both reading braille and in sign language, and she went on to attend a special school for the deaf in Boston. It was after this that she learnt how to speak.

Helen went on to help shape Lions Clubs International's future direction when she addressed Lions at the International Convention in Ohio back in 1925, asking Lions to become "Knights of the Blind". Since that famous speech Lions have adopted many eye programmes throughout the world and still today in the 21st Century Lions are still acting as "Knights of the Blind" through the philanthropic efforts of our Foundation LCIF since it was established in 1968.

A major boost to our involvement with our sight programmes was brought about by our major Sight First, and followed then by Sight First Two programmes. Such support has enabled:

- Thousands of children to actually see the world for the first time.
- Lions have been able to protect entire villages from debilitating eye diseases.

Lions Clubs International FOUNDATION

#### **Remembering Helen Keller**

- Intervention programmes have been provided to prevent people going blind due to diabetes eye diseases.
- These programmes have provided grants to upgrade hospitals and clinics in underserved communities.
- Thousands of doctors and nurses have been trained in eye care treatment and procedures.

There is every possibility that if it wasn't for the determination of Helen Keller pleading for Lions to become "Knights of the Blind", there would be millions of people in the world living a life of "total darkness". Could Helen have achieved on her own, what Lions have achieved over these years? It comes back to the question "what can one person achieve on their own", compared with a team of 1.4 million and an amazing Foundation such as ours to provide financial support.

When you open your eyes first thing on 27th June, Helen Keller's birthday, spare a thought for those who will only see darkness.

Please continue to support LCIF so that more people can see the "new tomorrow".

*LCIF* = *Lions of the World Supporting Lions around the World.* 

PDG Les Box QSM 202J LCIF District Coordinator

lease donate to LCIF so they can respond to worldwide need.

New Zealand has received more funds from LCIF after natural disasters & in times of crisis than New Zealand contributes to LCIF.

- Lions Clubs International Foundation: 03 0502 0081103 00
- Please email Les Box at landjbox@outlook.com with the detail of every LCIF banking



### **MJF or Life Membership Applications**

Deposit to: Westpac, International Assoc of Lions | 03-0502-0081103-00 Code: Recipient's Membership number Reference: MJF MBR / LIFE MBR

# **LCIF Presidential Supporter Pins**

https://www.lionsclubs.org/en/explore-our-foundation/recognition-programs/presidential-lcif-recognition



Bronze \$NZ75

Silver \$NZ\$150

Gold \$NZ300





# RETENTION

What is the Definition of Retention: **The act of retaining something**. Synonyms: holding, keeping.

Types: withholding. the act of holding back or keeping within your possession or control.

#### Six Retention strategies:

- . Offer benefits to club members e.g. social as well as service
- Ensure your onboarding process is sound.
- Develop a club culture members want to be a part of.
- Encourage communication.
- · Offer training opportunities.
- Provide flexible work schedules.

What is the opposite of Retention? Attrition

A reduction or decrease in numbers, size, or strength: Our club has had a high rate of attrition because so many members have moved away.



A wearing down or weakening of resistance, especially as a result of continuous pressure or harassment.

With so much effort being spent on bringing in new members, it can be easy to overlook the importance of retention. Growth can't happen if Lions are leaving as fast as new members are being inducted. Some clubs and districts believe they have to choose between recruiting or retaining. Top-performing clubs and districts realize they can and must do both.

The three main reasons why Lions drop their membership are

- a) Conflict within the club.
- b) A lack of feeling of belonging in their club.
- c) And scheduling conflicts.

All these problems have one thing in common:

#### we have the power to solve them.

- a) We can deal with conflict fairly.
- b) We can make our members feel like they are an important part of their club.
- c) We can be more flexible in scheduling meetings by allowing members to participate virtually.

### **Members Matter (cont'd)**

Do You really know how your members are feeling? The best way to measure membership satisfaction is by conducting a *membership survey*. (survey resource is attached)

Remember, happy Lions don't drop. They become more involved in leading their clubs and performing more service. They invite their friends and family to join their clubs. This is how we will reach the target for *MISSION* 10k and become the organization our

communities need us to be.

Clubs cannot do anything about members who move away from the area - But keep these members as Lions by making sure they <u>TRANSFER</u> to another club. While your club will lose the member another club can pick them up and they will remain within the Lions family. Get your President to contact the Zone Chair for the area they are moving to and make sure an introduction is made to their new club - they will appreciate your efforts, as they will be given the opportunity to meet new people in their new town/city.

Make sure your current members are happy with where your club is at -

#### DO THE SURVEY!!!!!!!

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It is an honour for your club to be able to induct a new member - make them feel special but DO NOT pressure them into taking on leadership roles too early in their Lions service. Clubs have lost valuable people through this tactic. It is a proven fact that new members will leave within the first 2 years of being a member of the club if they are not happy. Clubs need to think outside the square sometimes. Don't be afraid to try new things if that is what your members want. e.g. (a club of 55 members is having trouble filling the role of Vice President for the

coming year. Two members have come forward who are willing to fill the role in a joint capacity.

The club has taken this on board and are thankful they have 2 enthusiastic members willing to do the job)

It is part of your membership chair's role to regularly check up on meeting apologies. A common fault with clubs is members making apologies for meetings every month, and it becomes very easy to then resign, as the connection with the club has been lost. Follow up these members quickly - someone offers to pick them up and bring them along to the meetings.

Some clubs have two dinner meetings a month - is this necessary? With the times the way they are, this could be an unnecessary burden the club is placing on their members. Why not review it - again the membership survey will address this.

*Note: The membership survey form is attached to the email* 

M Excellent

Good

Poor

# **Dunedin Host Special Celebration**

t our Tuesday 14 May tea meeting we were very privileged to celebrate two of our long serving active members 90<sup>th</sup> birthdays.

Bob Glass was 90 on 31/12/2023 and Aldert Nieuwkoop was 90 on 24/04/2024.

Both are still active club members, assisting with the annual garage sale, BBQs, marshalling at the Colgate Games.

Both gave us a short talk on their Lions life and how much it has changed over the years and the amazing fund-raising projects that they have previously been part of and the massive amounts of money that was raised for large community projects. What a difference they have both made to our community; it is a credit to them and to Lions.

Keep up the good work.

#### Source: Dunedin Host Lions Club



# A Legacy Project at Lake Ōhau

n 12 May over 60 people - Lake Tekapo & Waiareka Valley Lions, along with FENZ volunteer firefighters from Twizel, Omarama & Dunedin & the Lake Ohau community - planted 920 native trees at Avoca Forest, Lake Ohau bringing the total planted over three years to 5,000.

920 colour coded stakes (previously painted) identified where the various natives were to go in accordance with a planting plan.

After all the plants were in the ground, there was a gathering at the plaques garden that honours the FENZ firefighters who came into the dark unknown to confront the towering Lake Ōhau wildfire in the early hours of 4th October 2020.

Six young kowhais were planted behind the two plinths with plaques honouring the fire fighters from 34 FENZ fire brigades.

Both Lions Clubs had previously been involved in establishing the paths in the reserve.



# A Legacy Project at Lake Ōhau (cont'd)

Lunch was served at 11.45am, enjoyed and appreciated by the volunteers. A delicious spread of soup, barbequed sausages (vegan and gluten free), fried onions, followed by some sweet treats and a cup of tea or coffee. Sweet treats included gluten free brownie, carrot cake, some iced with cream cheese icing, some without and orange fudge cake. Tea and coffee were served out the window of Waitaki Boys High School's Avoca House.



Below:

Placing the colour coded bamboo stakes prior to planting.



Lake Tekapo & Waiareka Valley Lions returned home later in the day very happy with what had been achieved.

Source: extracts from Lake Ohau's "the Collie" newsletter



### Focus on.... Coming Lions Club Events

where your support would be appreciated

Club	Date	Details
All 202J clubs	Ongoing	Rowing for Life Aotearoa: Support needed as the rowers travel to locations further north. Fundraising needed: public events Personal / club donations
Port Chalmers & District	Saturday 15 June 7pm	<ul> <li>Quiz Night</li> <li>Port Chalmers Town Hall</li> <li>Teams of 4, \$5 per head</li> <li>Cash bar, raffle, mystery envelopes, questions, great fun</li> <li>Come support and help raise funds for Lions Club charitable causes</li> </ul>
All 202J clubs	Sunday 30 June 9.30am morning tea, 10am start	Young Speechmaker Competition: Fenwick School hall, Hull Street, Oamaru

Deadline for the July 2024 issue is 26 June 2024 Please send details to Editor Beryl well in advance.



# 2024 Marketing & Communications Calendar

Month	Date	Event
June	7 <sup>th</sup>	Lions Clubs International birthday
	18 <sup>th</sup> -24 <sup>th</sup>	NZ National Volunteer Week
	20 <sup>th</sup>	World Refugee Day



Melbourne 2024

**106TH LIONS INTERNATIONAL CONVENTION** 

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### **Event Details**

Host City . Melbourne Australia Date Friday 21st June 2024 - Tuesday 25th June 2024 Venue Melbourne Convention & Exhibition Centre

**Registration Link** 

https://lionscon.lionsclubs.org/ registration-information/individual-registration/

**Registration QRCode** 



#### **Connect With The Host Committee**

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