

2023 MARKETING & COMMUNICATIONS CALENDAR

MONTH	DATE	DAY
January	Month	Hunger Awareness Month
	11 th – 18 th	LCIF Week
	13 th	Melvin Jones' birthday
	15 th	Peace Poster kits on sale
February	Month	LCI Childhood Cancer Awareness Month
	15 th	International Childhood Cancer Day
March	First Sunday	Children's Day
	3 rd	Lions Day with United Nations (New York)
	8 th	International Women's Day
April	Month	Leo Club Awareness Month
	Month	Environmental Awareness Month
	Month	Family & Friends Month
	29 th	Lions Worldwide Induction Day
May	Month	Strengthen Membership Month
	2 nd	NZ Sign Language week
June	5 th	World Environment / Arbor Day
	7 th	Lions Clubs International birthday
	18 th – 24 th	NZ National Volunteer Week
	20 th	World Refugee Day
July	14 th	Matariki begins
August	12 th	MD Speech Competition Finals
	12 th	International Youth Day
	25 th	NZ Cancer Society Daffodil Day
September	Month	NZ Childhood Cancer Awareness Month
	17 th – 24 th	National Clean Up Week
	18 th – 24 th	NZ Mental Health Awareness Week
	21 st	World Alzheimers Day
October	Month	Vision Awareness Month
	Month	LCI Membership Growth Month
	8 th	Breast Cancer Pink Ribbon
	13 th	LCI World Sight Day
		Child mobility Walktober
November	Month	Diabetes Awareness Month
	14 th	World Diabetes Day - Lap the Map walk
		Peace Poster due
December	5 th	International Leo Day
	5 th	World Volunteers Day