

MD202 – KEITH MITCHELL MEMBERSHIP AWARD

Membership Growth, Retention & Extension

PURPOSE:

1. To encourage clubs to take responsibility for membership growth thus ensuring the future of Lions in MD202
2. To encourage clubs to retain members by developing strategies that ensure existing members continue their membership
3. To encourage clubs to extend membership through chartering of new clubs and sponsoring of club branches

RULES:

1. District entry to be completed by the Immediate Past District Governor and submitted with the generic MD202 Award entry form.
2. All membership numbers must relate to previous Lions Year.
3. Points awarded for new members, as per the criteria, scored on ratio of 1:1
4. % increase of new members for the year against club membership to 30 June. Points scored on ratio of 1:10 (1 point per 10%)
5. Net membership increase ratio of 3:1 (3 points each net gain member)

Club Name: _____ District: _____

Club Membership as per the LCI Club Membership Register Summary for June.

1 July 20..... = _____ 30 June 20..... = _____

Net Growth for Lions year ending 30 June 20..... = _____

	Number	Points
Number of new members and Club Branch members (excluding transfers and reinstated members) (1:1)		
% increase of new members against club membership to 30 June (1:10)	%	
Net membership increase for the Lions year (3:1)		
Club Branch sponsored (5 points) Name of Club Branch: Date of Sponsorship		
New Clubs sponsored (10 points) Name of Club: Date of Charter		
Number of new Charter Members of new club (1:1) (excluding any transferred members)		
Total Points:		

Submitted by:

IPDG Name _____ District _____

Signature _____ Date _____